

# PITCHER & FLACCOMIO

RENT, SELL AND MANAGE PROPERTIES  
IN FLORENCE AND TUSCANY

## WELCOME

Florence is magnificent in the winter - the halls of galleries and museums are less crowded, making it the ideal moment to linger over the artistic treasures of the city. It's also the season for the fashionable and chic to travel into the hills for skiing and thermal baths, returning only to immerse in the Pitti fashion events that take over the city centre. If you'd prefer to hide from the cold, it's the time to bundle up, light the fire (or a few candles), pour a nice glass of Chianti and snuggle in with Tuscany's indulgent winter stews. Sending you our warmest best wishes for a 2025 filled with joy, love, and good health. From SUZANNE, CORSO, BEI, EGLA, VANNI, ANNA PIA, RAFFAELLA, AND MARISA.

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# PITCHER & FLACCOMIO PICKS FOR JANUARY

## **BEST EVENT: NEW YEAR'S EVE CELEBRATIONS, December 31**

### **FOR CELEBRATIONS ACROSS FIVE FLORENCE PIAZZAS:**

*(From The Florentine Magazine):* Five squares across Florence ring in the New Year in style. There'll be gospel music by The Pilgrims and Lara Johnson & The Black Voices in piazza San Giovanni, jazz by Nino Buonocore and his quartet in piazza Santissima Annunziata, with saxophonist Max Ionata. The National Symphony Orchestra, RadioTV Moldova and the Orchestra da Camera Fiorentina in piazza Santa Croce, and marching bands the Magicaboola Brass Band and the Zastava Orkestar moving along via Palazzuolo and via Finiguerra, stopping in piazza del Carmine. Piazza della Signoria will be the site for a live entertainment show, featuring performances by Mr. Rain, Giovanni Caccamo and the Bowland. See more of The Florentine's tips [here](#).

### **FOR THOSE WHO LOVE THE BARS AND CLUBS:**

If you're looking for a party with all the works, The Hard Rock Cafe is famous for their New Year's party, or you could ring in the New Year at Manifattura Tabacchi, Tuscany Hall, Space Nightclub, or XO Club and Lounge, where there'll be huge parties going all night. Find all the action here at this dedicated [website](#).

### **FOR A CLASSICAL MUSIC EXPERIENCE:**

The Fiesole School of Music at the Maggio Musicale Fiorentino! It's a big event for the city again this year on the morning of Jan. 1, 11 a.m., at the Mehta Hall of the Maggio Musicale Fiorentino Theater. The podium hosts the Orchestra dei Ragazzi led by Antonino Siringo, the Galilei Orchestra of the higher courses and the Orchestra Giovanile Italiana, making its debut. As every year for access, it is necessary to have invitations, which will be distributed in the coming days at La Fenice, Checcacci Strumenti Musicali and Data Records. [More information](#).

## **BEST P&F RENTAL: A LUMINOUS AND SPACIOUS APARTMENT WITH A TERRACE IN A POPULAR LOCATION**

A two bedroom and two bathroom apartment on the third floor. On the south side of the Arno river, close to Ponte Santa Trinità, 5 minutes to the Pitti Palace and the Ponte Vecchio (Florence's famous Old Bridge), and within short walking distance from all of Florence's most important sights. The neighbourhood is famous for its many artisan workshops, antique



stores, picture galleries, fashion boutiques and many fine restaurants and trattorias. [More information and photos.](#)

### **BEST TRADITION: LA BEFANA VISITS DURING THE EPIPHANY, January 6**

On January 6, La Befana arrives in Florence and this is Italy's traditional day of gift giving. In the Christian tradition the name "Befana" is a popular version of the Greek term "Epiphany", commemorating the visit of the Magi. The legend says that the three wise men on their journey were stopped by an old woman with a broom who asked where they were going. They explained they were following a star that would lead them to a newborn baby, and invited her to come along. But she was too busy sweeping and cleaning and so she said no. When she realised her mistake, her regret was so great that she continues to wander Italy. During the night between the 5th and 6th January, (when the Wise men found the baby Jesus), she flies over the houses on her broomstick and enters each home through the chimney (or in modern apartments, through the keyhole). Into the socks left hanging near the fireplace, she leaves candies and gifts for good children, and black coal (or black sugar today), garlic and onions for the naughty ones. Parents would always include some coal over the gifts, to trick their children! And the night before, the family leaves some wine and cakes for the old lady.

### **BEST PARADE FOR JANUARY: THE CAVALCADE OF THE THREE KINGS ARRIVES IN FLORENCE, January 6**

This special parade recreates the arrival of the Three Kings in Bethlehem to the manger where the baby Jesus was born. The "Cavalcade of the Three Kings" takes place in downtown Florence on the morning of January 6 and is a commemoration of an ancient celebration of the epiphany that has taken place in the city as far back as 1400. On this special occasion, a parade in beautiful Renaissance costumes starts from Palazzo Pitti and winds its way through the city, passing by Piazza della Signoria and arriving at the Cathedral and Baptistery in Piazza del Duomo. The Sbandieratori, or flag-throwing company, of the Uffizi also participates in the event, enchanting the public with their skill in throwing, exchanging and waving their flags in Piazza della Signoria. The procession begins at 14.15 from Palazzo Pitti.

### **BEST EXHIBITION: THE PITTI EXHIBITIONS ARE BACK, WITH PITTI UOMO, PITTI FILATI, AND PITTI BIMBI FILLING FLORENCE WITH FASHION**

**Pitti Uomo 107:** presents the special project of Fondazione Pitti Discovery – with the special contribution of Fondazione CR Firenze – is dedicated to a selection of Ukrainian fashion designers and brands invited to Florence to present their collections. Hosted at Fortezza da Basso, a consolidated appointment with menswear, a special four-day event will accompany journalists and buyers including previews, special events and installations.

**Pitti Bimbo 100:** The kidswear and kids lifestyle fair will take place at the Fortezza da Basso. A complete overview of children's fashions, an extraordinary platform for presenting the new trends.

A selection of international brands and a series of initiatives that will transform the Fortezza da Basso and Florence into a large container of energy and novelties.

**Pitti Immagine Filati:** Pitti Filati will be waiting for you at the Fortezza da Basso! Pitti Immagine Filati, the key international fair for the world of yarns and knitwear, returns to its original location at the Fortezza da Basso. After having staged two editions at the Stazione Leopolda, the fair reclaims its initial dimension, with the spaces and the big layouts of the companies that have distinguished the event right from the start. The unmissable event of the sector is reserved only for operators. [See the website for all the details.](#)

### **BEST DINING OUT: A GEM IN SANT'AMBROGIO, LA CHICCA**

From [The Florentine Magazine](#): La Chicca is the latest venue shaking up the via dei Macci food scene. A stone's throw from Sant'Ambrogio market is a boutique restaurant that opened last March called La Chicca. Aptly named, this gem is owned by Vittorio de Mena and Napi Osmenaj, friends who have perfected the recipe for welcoming guests and making them feel right at home. The monkfish with cherry tomatoes was oh so fresh. There was a crispy and creamy seafood risotto, and black tortelloni with pumpkin and prawns, all artfully arranged. Beyond seafood, the menu offers wild boar and beef fillet, as well as vegetables, salads, snacks and cocktails. Read more [here](#).

## **BEST OF THE REST**

### **NEW YEARS DAY CONCERT BY THE ORCHESTRA DELLA TOSCANA**

The Orchestra della Toscana maintains its tradition of being the first to open the New Year in its Teatro Verdi in Florence in 2023. Under the direction of Gianna Fratta, the program promises a journey from opera to operetta, a celebration of the voices and intense emotions that this repertoire can offer. Gianna Fratta, one of the most appreciated conductors on the international scene, will guide the orchestra through the different nuances of the composers on the program. Known for her precise gestures and great charisma, Fratta manages to convey to her orchestra a passion that is reflected in every note. Her interpretative sensitivity and her ability to explore the deepest emotions of music will make this first concert of 2025 unforgettable. Alongside her, on stage, two exceptional voices will perform: the soprano Daniela Cappiello and the tenor Reinaldo Droz. [Website](#).

### **CONCERT OF GREGORIAN CHANTS IN THE SANTA CROCE CHURCH BY THE VIRI GALILAEI CHOIR, January 3**

The Viri Galilaei Choir, which has been studying and performing Gregorian chant for more than thirty years, trying to keep this tradition alive, will perform inside the Basilica of Santa Croce on 3 January. 8:30pm at the [Museo dell'Opera di Santa Croce \(Piazza di Santa Croce, 16, 50122 Firenze FI, Italia\)](#), Free Entrance.

## **THE NUTCRACKER BY THE ROMA CITY BALLET AT TEATRO VERDI, January 2**

The Balletto di Roma has produced a new version of the ballet symbol of the Christmas tradition, signed by Massimiliano Volpini, with sets and costumes by Erika Carretta and restaged with a new cast which sees the extraordinary participation of the talented dancer MARISOL CASTELLANOS. The choreography, dynamic and fresh, is enriched by the presence of urban dance actions by Kevin Castillo. The choreographer's rereading is an ecological stimulus to reflect on the condition of waste-people, on the loss of social identity and on the thousand faces of our "being". [Tickets](#).

## **FLORENCE WINTER SALES**

While some sales have already started, after the Epiphany of January 6th all the stores of Florence will begin their major sales to clear out their Autumn and Winter stock, in order to make room for the new season arrivals. You can expect savings of at least 50%, which often reach 70% towards the end of the month as stocks dwindle. It's the perfect time to grab a few last minute winter coats to help survive the winter chill of January!

## **HOT THERMAL BATHS TO EASE THE WINTER CHILL**

Winter is the season to enjoy the range of beautiful hot springs located in Tuscany, both to warm you up and for all the rumoured health benefits! There are a number of different springs, some free and some with spa facilities designed to help you pass the entire day relaxing out of the city centre. Check out their websites to see which one you like, and don't be afraid to try the plunge from the hot springs to the cold lakes - they swear it's good for you! A list of Tuscan Thermal Baths:

Terme di Bagno Vignoni (Siena)

Grotta Giusti (Pistoia)

Terme di Gambassi Stabilimento Acqua di Pillo (Florence)

Terme di Firenze (Florence)

Terme di Montecatini (Pistoia)

Terme di San Casciano dei Bagni Fonteverde (Siena)

Terme di Saturnia (Grosseto)

Terme Calidario (Livorno)

## **GREEN LINE: IL GIARDINO DI INVERNO, THE FESTIVAL OF LIGHT THAT ILLUMINATES FLORENCE, Until January 7**

From December the 8th to January 7th Florentines and tourists will be invited to take part in a light journey, an imaginary trip from the city's squares to the celestial vault. The event will offer video-mapping, projections, light games, artistic installations, educational activities, special visits to museums, shows and cultural meetings. As usual, many spaces of the city will be involved: on all Ponte Vecchio, Palazzo Vecchio, Palazzo Medici Riccardi, Piazza Santa Maria Novella and the



Oltrarno, with particular attention to the Towers and the city gates and the neighborhoods outside the historic center . [Website](#).

### **FLORENCE ON ICE, THE CHRISTMAS VILLAGE**

From [The Florentine Magazine](#): The Christmas village returns to spread its festive cheer! The 55-meter high Ferris wheel and 1300 square meter ice-skating rink (the largest in Italy!) are usually accompanied by an exciting lineup of (soon-to-announced) unmissable events. (Ferris wheel until March 31). See the website for the Florence Eye and all its activities and attractions [here!](#)

### **DOMENICOALMUSEO : STATE MUSEUMS FREE FOR EVERYONE, AND CIVIC MUSEUMS FREE FOR RESIDENTS ON THE FIRST SUNDAY OF EVERY MONTH**

On the first Sunday of every month, Florence opens up all of its state and civic museums free for residents of the city, or people born here. Here's a list of the state museums free to all: Uffizi, Accademia, Bargello , Medici Chapels, Pitti Palace (all museums), San Marco, Palazzo Davanzati, Medici Villas. And civic museums free to residents: Palazzo Vecchio, Arnolfo Tower, Santa Maria Novella, Stefano Bardini Museum, Fondazione Salvatore Romano, Museo del Novecento, Brancacci Chapel in Santa Maria del Carmine. You'll find more information at: [www.musefirenze.it](http://www.musefirenze.it)

## **EXHIBITIONS**

### **HELEN FRANKENTHALER, PAINTING WITHOUT RULES, EXHIBITION AT PALAZZO STROZZI, Until January 26**

From: [The Florentine Magazine](#). With her innovative soak-stain technique, the artist left her mark on the evolution of modern painting in a new relationship between colour, space and form. Palazzo Strozzi hosts Helen Frankenthaler. Painting Without Rules, a major exhibition celebrating one of the most important women artists of the 20th century, whose revolutionary research in painting is explored through works from her oeuvre between 1953 and 2002, in dialogue with paintings and sculptures by her contemporaries, including Jackson Pollock, Morris Louis, Robert Motherwell, Mark Rothko, David Smith and Anne Truitt. [Read more here](#).

### **DRIFT AT PALAZZO STROZZI, Until January**

As part of the Palazzo Strozzi Future Art programme, in collaboration with the Hillary Merkus Recordati Foundation, Palazzo Strozzi presents a spectacular site-specific installation in the Renaissance courtyard, realised by the Dutch duo DRIFT. Renowned for installations, works and performance projects that combine art and technology, DRIFT offers a new perspective on the interaction between man, nature and space. [Website](#).

## **OLTRECITTA': IMAGINING THE CITY, AT VILLA BARDINI, Until January 19**

From: [The Florentine Magazine](#). Spread over two floors of Villa Bardini, 126 works by modern and contemporary artists offer thought-provoking answers. What is a city? OltreCittà: Utopias and Reality along with Bruno Corà, Silvia Mantovani and Claudia Bucelli. Open until January 19, 2025 and featuring heavy hitters like Sol LeWitt, Boccioni, Burri, de Chirico, Le Corbusier and Pistoletto, the exhibit is divided into 12 themed sections presenting different creative perspectives on the built environment. These include “Utopias”, “Hostile City” and “City Maps”, and each section is enriched by quotes from likes of Calvino, Yourcenar and Hemingway to drive home the poetic, conceptual and philosophical underpinnings. [Read more here](#).

## **CONTROCANTO AT THE GALLERIA DELL'ACCADEMIA, Until January 6**

The Galleria dell'Accademia in Florence presents the exhibition Controcanto (Counter melody), an evocative dialogue between the feminine universe of the Florentine artist Daniela De Lorenzo and the portraits of the 19th-century sculptor Lorenzo Bartolini. The title of the exhibition is inspired by Daniela De Lorenzo's (2004/2024) photographic work of the same name. Controcanto features ten female busts by the sculptor Lorenzo Bartolini (1777-1850) and Daniela De Lorenzo's multidisciplinary project, created especially for the exhibition: a path that explores the aesthetic interaction between the 19th-century women portrayed by Bartolini and the Florentine artist's studies on the female body. [Website](#).

## **MUSEO MARINO MARINI: THE TREASURE OF THE HOLY LAND EXHIBITION, Until January 7**

From: [The Florentine Magazine](#). Sacred masterpieces that tell of centuries of faith and patronage of the arts will be on display until January 7, 2025. A just-inaugurated exhibition traces the history of Christianity and reveals over five centuries of devotion and sacred beauty through over 100 prestigious works from the Treasure of the Holy Sepulchre collection. Running until January 7, 2025, The Treasure of the Holy Land at Museo Marino Marini. [Read more here](#).

## **DANCE, THEATRE, AND MUSIC**

### **THE RUSSIAN CLASSICAL BALLET PRESENTS THE BALLET GISELLE AT TEATRO VERDI, January 13**

The romantic ballet Giselle still enchants the public imagination today. Since its first staging in 1841, the legend of the Villi, spirits from the Slavic tradition, has been renewed every year on stages around the world. The Russian Classical Ballet directed by Evgeniya Bepalova fully preserves the tradition of Russian classical ballet. The company consists of a cast of dancers who graduated from the most prestigious schools in Moscow, St. Petersburg, Novosibirsk and Perm. [Book Tickets here](#).

## DISNEY'S FANTASIA BY THE MAGGIO MUSICALE FIORENTINO, January 3-5

The Orchestra del Maggio Musicale Fiorentino, conducted by Timothy Brock, in three special nights with the magic of two great Walt Disney's masterpieces and the most beautiful symphonic pages of the classical repertoire performed live in synchrony with the images from "Fantasia" and "Fantasia 2000". [Book tickets here.](#)

## AMICI DELLA MUSICA

If you ever wanted to listen to classical music in a theatre where you could imagine Verdi or Mozart to walk in any second go to the jewel box Pergola Theatre. The Amici della Musica of Florence presents various concerts at the Teatro della Pergola. Works by Rossini, Schumann, Schubert, Brahms, Bach, Beethoven and Mozart are only a small sample of what will be performed. [Tickets and more information.](#)

## FILMS AND OTHER CULTURAL EVENTS

### GIUNTI ODEON CINEMA PROGRAMMING

Bookshop and cinema, events and restaurant. In the evening at 9:00 PM, the cinema space lights up with screenings in the original language with subtitles and restored versions." [Buy Tickets here.](#)

#### December 30 and 31: One Night In New York

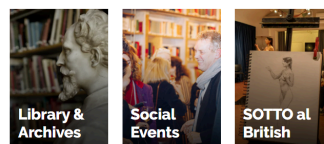
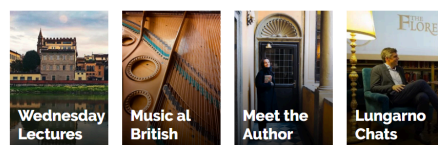
Giunti Odeon's Christmas film is an extraordinary first work awarded at festivals all over the world, with two unforgettable actors. A taxi ride from New York's JFK airport to Manhattan. A young woman (Dakota Johson), beautiful and deep in thought, begins a conversation with the taxi driver Clark (Sean Penn), a direct and outspoken man.

#### January 1-6: Better Man

At Giunti Odeon the new year opens with the most anticipated film of the beginning of 2025: Better Man is the true story of the meteoric rise, the dramatic fall and the extraordinary rebirth of British pop superstar Robbie Williams, one of the greatest singers of all times. With the visionary direction of Michael Gracey (The Greatest Showman), the film is told uniquely from Williams' point of view, allowing his characteristic irony and inimitable style to shine through.

### THE BRITISH INSTITUTE CULTURAL PROGRAM IN THEIR STUNNING HAROLD ACTON LIBRARY

A beloved favourite in Florence, The British Institute continue their offerings of Wednesday lectures, concerts, and other cultural treats in the stunning location of the historic Harold Acton Library, and now also in their new contemporary space, SOTTO al British. Enjoy exquisite views of the Arno River





together with the majesty of the library, and its cultural events. See the full month's program of lectures and events [here](#).

### **LIFEDRAWING AT SOTTO AL BRITISH**

Every Monday night from 19:00-21:00 (except public holidays), a life drawing session led by artist Tom J. Byrne. A social, life drawing event prepares the spirit for a creative week and is a great way to meet new and interesting people. There is no instruction given but through sharing insights and discussion over a glass of wine after drawing, people can exchange drawing methods. The session is from 19:00 - 21:00 and consists of short warm up poses followed by longer poses as the evening moves along. [More information here](#).

### **THE CINEMA ASTRA PRESENTS ORIGINAL LANGUAGE FILMS**

The new hub for cinema and culture is simply exploding with events. This week enjoy programming from France, Sweden, Spain, and across Europe. With up to six screenings a day, there is always a chance to experience the best of contemporary European cinema. [See the website for more information](#).

## **JANUARY WISHES**

Each year's end is a chance to appreciate what has past, while looking ahead to the new year with all its seasons of change to come. However you are starting your new year, we wish you peace, tranquility, and the love of those closest to you for 2025.

All the best,

The Staff of Pitcher and Flaccomio

*Newsletter written and compiled by Marisa Garreffa.*

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## CLASSIFIEDS



### **SALE – San Lorenzo Apt – Historic Center**

Top floor, with elevator, listed with the Fine Arts, refurbished, approx. 140 Sq. Mt. (aprox. 1400 Sq. Ft.) and 10 Sq. Mt. (100 Sq.Ft) of terrace. 3 bed, 2 bath, quiet, and centrally located

Asking Price 780,000 Euro



### **SALE – Ognissanti Attic – Historic Center**

Top floor no elevator, good conditions, approx. 60 sq. mt.(600 Sq. Ft) plus 25 Sq.Mt. (250 Sq.Ft.) of terrace, 1 Bed, 1 Bath. hair con., autonomous heating.

Asking Price 495,000 Euro



### **SALE – Ponte Vecchio Loft - Historic Center**

Refurbished loft apartment, approx. 180 sq. mt.(1800 Sq. Ft), 2 bed, 3 bath, autonomous heating. Huigh decorated ceilinegs, out door balcony.

Asking price 1,350,000 Euro



### **SALE – Piazza Azeglio – Historic Center**

Second and top floor (possible elevator), refurbished, approx. 140 sq. mt.(1400 Sq. Ft), 2 Bed, study, 3 Bath. Autonomous heating, air con.

Asking Price 870,000 Euro



### **SALE – De Neri Apt – Historic Center**

Refurbished third floor, apt with elevator, approx. 130 Sq. Mt. (aprox. 1300 Sq. Ft.). 2 bed, 2 bath; autonomous heating, Air Con..

Asking Price 1,500,000 Euro



### **SALE - Bargello Apt - Historic Center**

Third floor with elevator, approx. 140 Sq. Mt. (aprox. 1400 Sq. Ft.), 3 Bed, 2 Bath. Autonomouos heating, Air. Con. Sunlight and views.

Asking Price 990,000 Euro

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