

PITCHER & FLACCOMIO

RENT, SELL AND MANAGE PROPERTIES
IN FLORENCE AND TUSCANY

WELCOME

“Marzo pazzarello c’e’ il sole e prendi l’ombrello!”

Crazy March, when the sun is shining, and still we pack our umbrellas just in case! The exhibitions change over, signature ingredients shift for the season, and colour comes back into the streets. This month Florence always shows off her best, and with good reason, as it’s the month of the Florentine New Years Celebration! And not only. This month we also celebrate Women’s Day, Father’s Day, the Feast of the Annunciation, as well as the launch of fresh exhibitions and a flood of hit shows and concerts in the theatres. Mamma mia! So much to choose from! Remember to also venture into the Tuscan countryside to truly appreciate everything this spectacular region has to offer. Enjoy the farewell to winter and the sweet return of the sun, with best wishes from SUZANNE, CORSO, BEI, EGLA, VANNI, ANNA PIA, RAFFAELLA, AND MARISA.

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PITCHER & FLACCOMIO PICKS FOR MARCH

BEST EVENT: CAPODANNO! THE FLORENTINE NEW YEAR AND THE FEAST OF THE ANNUNCIATION, March 25

It's time to celebrate! Still today, Florence celebrates a special New Year's Tradition on March 25th at Piazza della Santissima Annunziata. Until 1750, the beginning of the calendar year would fall on March 25, roughly coinciding with the arrival of spring. This date is also the day of Christ's conception with the Annunciation of the Angel Gabriel to the Virgin Mary, exactly nine months before the birth of Jesus. Although the Gregorian calendar was introduced in 1502, the Florentines have held to their tradition and continue to celebrate Capodanno Fiorentino on March 25th. Between 1250 and 1750, Florentines would gather at the Church of the Santissima Annunziata, where there is a famous medieval mural of the Annunciation. According to legend, the artist fell asleep having completed everything on the mural except for the face of the Madonna. When he awoke, the face of the Virgin Mary had been completed for him by angelic masters. And so, even today, citizens and authorities come on this day to pay tribute to the Madonna. Enjoy a historical parade, a special market fair, and then concerts of music. Find all the information about [the day's program here](#) and its history [here](#).

BEST P&F RENTAL: A COZY AND COMFORTABLE APARTMENT IN A BUSTLING AREA, WITHOUT STREET NOISE INSIDE

Luminous, spacious and centrally located. The apartment is on an inner court and therefore does not have no street noise. Chairs can be put in the shared courtyard outside the entrance to enjoy the Spring weather. Via Ghibellina is centrally-located near Piazza Santa Croce within walking distance of all of Florence's major museums and historical sites. It is famous as the location of the home of Michelangelo Buonarroti, now a museum. The apartment is 500m from Santa



Croce. It is a 15 minute walk to the Duomo, a 5 minute walk to the famous Sant' Ambrogio open-air food market. [More information and photos](#).

BEST ANNIVERSARY: FESTA DELLA DONNA, March 8

Shower the streets in yellow! March 8 is celebrated as International Women's Day, and in Italy it is known as the Festa della Donna. get ready for spring colour because the symbol is the bright yellow mimosa flower. Fifteen million bunches of mimosa are bought each year to honour the women of

Italy. It was the idea of Teresa Mattei, a partisan in WWII, who held the rank of Company Commander in the Garibaldi Youth Front. It was proposed that violets be the flower, but she said it should be a flower readily available to all, even the poorest of the poor, growing wild in March all over the country. She was the youngest person elected to the Constitutional Assembly after the war and was also the national leader of the Union of Italian Women. Read all about the fascinating history of the day worldwide [here](#).

BEST DEAL FOR MARCH: FREE MUSEUMS FOR WOMEN

Free Entry for Women! On Friday, March 8 - Women's Day - Italy is offering all women free entry into all of the state-run museums. Florence will also open the city-run museums to women of all ages. So take the opportunity to celebrate the wonderful women in your life. Follow the tradition and give them a sprig of yellow mimosa, and be sure to also spring for champagne!

BEST DINING OUT: MUSEO DELLA BISTECCA

At the Steak Museum, customers are immersed in a multi-sensory experience that takes them on a journey to discover the flavors of quality meat from all over the world. The menu is entirely dedicated to steak, the most famous dish of Tuscan cuisine. Masterfully prepared by expert chefs, the steak is freshly cut and cooked to perfection, retaining its authentic flavor and juicy flavours. But it's not just the steak that makes the Steak Museum a special place. The restaurant has been decorated with care to create a welcoming and authentic atmosphere, just like in a real museum. Here's a review from [Sophia Sanchez](#): Located in the heart of Florence, beside Orsanmichele, is a restaurant called Museo della Bistecca. This is my second time eating here—I came back because I remembered how good the Florentine steak was the first time. And the second time around did not disappoint! This time, they even put on a little show, lighting the steak on fire. My friend and I finished everything, and we were both so satisfied with our lunch! [Website](#).

BEST OF THE REST

FESTA DEL PAPA (OR, FOR THE TUSCANS) FESTA DEL BABBO, March 19

(Text from: [visitflorence.com](#))

All of Italy refers to the father figure as papà, in fact it is only in Tuscany that they use the word Babbo (even Pinocchio, born in Collodi Tuscany, used this endearment when talking to his father). Italy celebrates all fathers/papà/babbo on the holy day dedicated to San Giuseppe (St. Joseph) which is March 19th. So give your Dad a hug (or a call, if he isn't with you in Tuscany now) and head over to the pastry shops which will be filled with “fritelle”, fried dough and rice balls covered in sugar.

10th EDITION OF BLACK HISTORY MONTH FLORENCE, Until March

Black History Month Florence is a cross institutional network for Black cultural production that celebrates the diversity of Afro-descendent Cultures in the context of Italy. The initiative is engaged

in programming, advising and co-promoting over 50 events annually within the month of February, through a network formed and supported by the Comune, foundations, institutions, cultural associations, museums, schools and venues dedicated to art and to music. Black History Month Florence is broken down into BHMF Film, BHMF Art, BHMF Workshop, BHMF Talk, BHMF Food, BHMF Tours, BHMF Kids and BHMF Theatre/Dance. Follow their [Instagram](#) and [Website](#) for the program.

FIRENZE ARCHEOFILM FESTIVAL, March 5-9

The International Film Festival organised by Archeologia Viva (Giunti Editore) gets under way. The great cinema that tells the story of Man. For five days, morning, afternoon and evening, the best of world production on the themes of Archaeology, Art and Environment. From 1 to 5 March 2023 at the Cinema La Compagnia in Florence. The programme includes films selected from all over the world, translated and dubbed in Italian and in original sound. Free entrance, no reservation required. [Website](#).

APERICINEMA AT 25HOURS HOTEL

(From [The Florentine Magazine](#)) The swanky Cinema Paradiso in the trendy walls of [25hours Hotel Piazza San Paolino](#) is collaborating with Ibero-American cinema association EntreDosMundos for an exciting new program of film screenings and book presentations. Join every Wednesday and some Thursdays starting at 7:30pm to enjoy the full range of events. There are special prices on drinks as well as free popcorn with the chance to order tapas from the bar and enjoy them at your seat. [See the film program here!](#)

TESTO 2024, THE BOOK LOVERS FESTIVAL AT STAZIONE LEOPOLDA, February 28-March 2

At the Stazione Leopolda, the fair that aims to examine the book in all its forms, from its genesis to its arrival on the shelves. It will showcase the entire production chain that brings a book to life. It is built around the value of the book, analysing the different phases that go into the creation of a text, starting with the birth of an idea to its production, to the arrival of a book in bookshops and the final phase in which the pages arrive in front of the reader's eyes. [Website](#).

DOMENICOALMUSEO : STATE MUSEUMS FREE FOR EVERYONE, AND CIVIC MUSEUMS FREE FOR RESIDENTS ON THE FIRST SUNDAY OF EVERY MONTH

On the first Sunday of every month, Florence opens up all of its state and civic museums free for residents of the city, or people born here. Here's a list of the state museums free to all: Uffizi, Accademia, Bargello, Medici Chapels, Pitti Palace (all museums), San Marco, Palazzo Davanzati, Medici Villas. And civic museums free to residents: Palazzo Vecchio, Arnolfo Tower, Santa Maria Novella, Stefano Bardini Museum, Fondazione Salvatore Romano, Museo del Novecento, Brancacci Chapel in Santa Maria del Carmine. You'll find more information at: www.musefirenze.it

EXHIBITIONS

GIANELLI: IL CIELO SOPRA FIRENZE, Until May 15

These huge street sculptures are already the talk of the town. *Il Cielo sopra Firenze* is the title of the new exhibition by the artist Emanuele Giannelli. Giannelli's exhibition is inspired by Wim Wenders' famous film *The Sky Above Berlin*, but the parallels do not stop at the title: just as in Wenders' film the guardian angels move around the city, visible only to children, the artist tells of the visionaries in Florence who looked to the sky and were able to build its history thanks to their thinking. With the sculptures in the squares, *The Watcher* and *Korf17*, the artist invites us to look elsewhere in search of a philosophical and spiritual dimension, a fantastic vision, a perception of the transcendent. *The Watcher* portrays a man on a journey, intent on gazing into the universe: he is a bridge between man and his spiritual and religious quest. *Korf17*, on the other hand, solemn and hieratic, represents a man who wants to perceive a distant space while wearing a virtual reality goggle that takes the observer beyond reality. [Website](#).

TRACEY EMIN, SEX AND SOLITUDE, OPENS AT PALAZZO STROZZI, Until July 20

Palazzo Strozzi in Florence dedicates the largest exhibition ever held in Italy to a provocative and controversial living artist: Tracey Emin. *Sex and Solitude*. British but of Cypriot father, she lives in England in Margate, a seaside town where she has set up her studio and an art promotion project called TEAR (Tracey Emin Artist Residency), a free art residency. Her first successes date back to the 1990s with works such as *The bed or the Tent*, which caused a sensation but propelled her into the Olympus of art. Hard hit by the events of life - the latest a devastating tumour - she infuses her works with very physical and bodily aspects such as sex, abortion, illness, thereby linking art to life. All this is expressed in different artistic disciplines, from drawing to painting, from photography to video, made explicit in the exhibition with 60 works. The exhibition is recommended for a public over the age of 14. [Website](#).

BOTTEGHE FIORENTINE: A PHOTOGRAPHIC EXHIBITION AT VIA DEI BARDI, Until May 31

The photographic exhibition by Guido Cozzi will be inaugurated on January 25, 2025, at the Istituto de' Bardi of Florence, in the prestigious Palazzo Capponi. The exhibition takes visitors on a visual journey through some of the city's artisan workshops: restorers, decorators, bronze workers, blacksmiths, carpenters, gilders, jewelers, bookbinders, and many more. These crafts once formed the economic and social fabric of the city's neighborhoods and, despite modern challenges, continue to preserve an ancient knowledge. At the Tethys Gallery on Via de' Vellutini 17r, a small complementary exhibition will be set up, featuring images of historic workshops that are no longer in operation. [Website](#).

THE IMPRESSIONISTS IN NORMANDY, AT THE MUSEO DEGLI INNOCENTI, Until May 4

150 years after the first exhibition of the Impressionist movement in Paris in 1874. Normandy, thanks to the colours of its sky, the sparkle of its water and its verdant valleys has been immortalised through the gaze of painters such as Monet, Renoir, Delacroix and Courbet, the protagonists of this exhibition along with many others: an exceptional corpus of more than 70 works that tell about the Impressionist movement and its close links with the territory. The central focus of this exhibition is the Peindre en Normandie Collection (one of the most representative of the Impressionist period), together with important loans from the Musée d'art moderne in Le Havre and private collections. The masterpieces on display tell of the intellectual ferment of exchanges, comparisons and collaborations between the greatest artists of the time who, immersed in a dazzling nature of intense colours and scintillating panoramas, gave Normandy the emblematic image of the cradle of Impressionism. [Website.](#)

THE GREAT HALL: GIORGIO VASARI FOR COSIMO DE' MEDICI, Until March 9

Palazzo Vecchio, on the occasion of the 450th anniversary of the death of Cosimo I de' Medici and Giorgio Vasari, hosts the exhibition: Giorgio Vasari for Cosimo I de' Medici. An opportunity to delve into the history of the creative process behind the decoration of the Sala Grande and into the renovation programme promoted by Cosimo I, who commissioned the work, and carried out by Giorgio Vasari, its main architect. The exhibition is completed by a documentary section: in addition to the drawings illustrating the decorative project by Giorgio Vasari, assisted by Vincenzo Borghini, there are preparatory sketches for some famous ceiling and wall scenes, such as the drawings of the Presa di Porta Camollia and the Battle of Marciano, as well as letters and correspondence, including the opinion of Michelangelo Buonarroti and a newspaper of the Medici workshops, whose files are kept in the State Archives and can be seen in the display case. [Website.](#)

DANCE, THEATRE, AND MUSIC

PERFORMANCES AT TEATRO VERDI: INCLUDING THE MUSICAL GREASE

The 'Teatro Pagliano' assumed its current name, 'Teatro Verdi,' in 1901. It was built during the Grand Ducal period in Florence on the former site of the fourteenth century Stinche Prison. Our pick for this month: **GREASE, THE MUSICAL**. The show by Jim Jacobs and Warren Casey, directed by Saverio Marconi and associated direction by Mauro Simone, is an overwhelming celebration that lights up Italian audiences and has given rise to musical mania, transforming itself into a true "pop" costume phenomenon: an intergenerational cult which, after having well exceeded 2,000,000 total spectators since its first debut, is renewed every season, is increasingly current and is also much loved by the new generations they identify with a timeless story of love and friendship, with an inclusive message. [Website.](#)

THEATRE AND MUSIC AT TEATRO DELLA PERGOLA, TEATRO RIFREDI AND TEATRO NICCOLINI

The Teatro della Pergola is a historic opera house in Florence, Italy, built in 1656 under the patronage of Cardinal Gian Carlo de' Medici. The Teatro Niccolini is the oldest of the modern theatres in Florence, which shares its history with Teatro della Pergola. The Teatro Rifredi was first built as a working and social structure in 1913, and at the end of the 60s, a group of young people decided to try creating theatrical experiences and the venue transformed into a theatre. You can find the full programming for all three of these beautiful theatres on the [Tuscany Theatre Website here](#).

AMICI DELLA MUSICA

If you ever wanted to listen to classical music in a theatre where you could imagine Verdi or Mozart to walk in any second go to the jewel box Pergola Theatre. The Amici della Musica of Florence presents various concerts at the Teatro della Pergola. Works by Rossini, Schumann, Schubert, Brahms, Bach, Beethoven and Mozart are only a small sample of what will be performed. [Tickets and more information](#).

MAGGIO MUSICALE FIORENTINO

The Theatre of the Maggio Musicale Fiorentino owes its name to the prestigious Maggio Musicale Festival, the oldest in Italy, a first that it shares in Europe with the festivals of Salzburg and Bayreuth. Founded in Florence in 1933, the festival quickly became a centre of dissemination of the great European musical culture indicating and proposing new and unconventional ideas, in regards to classical repertoire and contemporary compositions. See the full program [here at the website](#).

FILMS AND OTHER CULTURAL EVENTS

ORIGINAL LANGUAGE PROGRAMMING AT LOCAL FLORENCE CINEMAS:

Especially for those living here long term, a night at the cinema enjoying a film in our first language is a beloved tradition that we miss! More and more of Florence's cinemas are introducing film screenings in Original Language. Be sure to look for the words "Original Language" or "O.V." or "V.O." (Original Version/Versione Originale) when you're looking up film times, to be sure you're getting the right session! Otherwise you will see the film with Italian language audio dubbed over. Here's a list of the cinemas in the center of Florence with original language as a part of their programming.

GIUNTI ODEON CINEMA

A beloved Florence favourite. Once an old cinema, and now a stunning bookshop and cinema with events and restaurant. In the evening at 9:00 PM, the cinema space lights up with screenings in the original language with subtitles and restored versions." [Buy Tickets here](#).

CINEMA LA COMPAGNIA

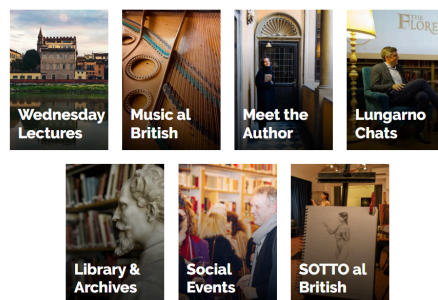
Cinema La Compagnia is in easy reach on the beautiful Via Cavour, and is home to the best cinema festivals from around the world. A second home for the film crowd in Florence, and they show original language films regularly. [See their program here.](#)

SPACE CINEMA

This one is an easy tram ride from the center to the San Donato tram stop, where you'll find Space Cinemas on the top floor of the large San Donato shopping complex. This is the biggest cinema complex in Florence, with multiple screening rooms and films every day. [See their schedule here.](#)

THE BRITISH INSTITUTE CULTURAL PROGRAM IN THEIR STUNNING HAROLD ACTON LIBRARY

A beloved favourite in Florence, The British Institute continue their offerings of Wednesday lectures, concerts, and other cultural treats in the stunning location of the historic Harold Acton Library, and now also in their new contemporary space, SOTTO al British. Enjoy exquisite views of the Arno River together with the majesty of the library, and its cultural events. See the full month's program of lectures and events [here.](#)



LIFEDRAWING AT SOTTO AL BRITISH

Every Monday night from 19:00-21:00 (except public holidays), a life drawing session led by artist Tom J. Byrne. A social, life drawing event prepares the spirit for a creative week and is a great way to meet new and interesting people. There is no instruction given but through sharing insights and discussion over a glass of wine after drawing, people can exchange drawing methods. The session is from 19:00 - 21:00 and consists of short warm up poses followed by longer poses as the evening moves along. [More information here.](#)

MARCH WISHES

We hope the change of season brings you fresh energy, new ideas, and a fruitful blooming of the seeds planted in winter.

All the best,

The Staff of Pitcher and Flaccomio

Newsletter written and compiled by Marisa Garreffa.

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CLASSIFIEDS

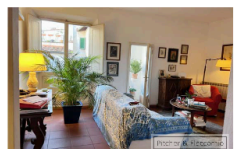
CLASSIFIEDS



SALE – San Lorenzo Apt – Historic Center

Top floor, with elevator, listed with the Fine Arts, refurbished, approx. 140 Sq. Mt. (approx. 1400 Sq. Ft.) and 10 Sq. Mt. (100 Sq. Ft) of terrace. 3 bed, 2 bath, quiet, and centrally located

Asking Price 780,000 Euro



SALE - Bargello Apt - Historic Center

Third floor with elevator, approx. 140 Sq. Mt. (approx. 1400 Sq. Ft.), 3 Bed, 2 Bath. Autonomous heating, Air. Con. Sunlight and views.

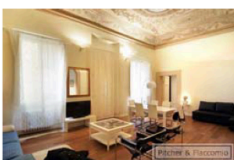
Asking Price 990,000 Euro



SALE – Ponte Vecchio Loft - Historic Center

Refurbished loft apartment, approx. 180 sq. mt.(1800 Sq. Ft), 2 bed, 3 bath, autonomous heating. High decorated ceilings, out door balcony.

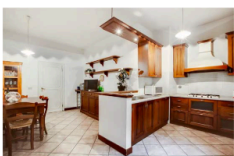
Asking price 1,350,000 Euro



SALE – Ponte Vecchio Apt – Historic Center

First and top floor, listed with the Fine Arts, refurbished, approx. 120 Sq. Mt. (1200 Sq. Ft.). 2 bed, 3 bath plus study on loft; quiet, high decorated ceilings and centrally located

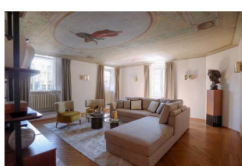
Asking Price 1,050,000 Euro



SALE – Ponte Vecchio Apt – Historic Center

Refurbished first floor apt with elevator, approx. 150 Sq. Mt. (approx. 1500 Sq. Ft.). 2 bed, 2 bath; autonomous heating, doorman, condo terrace on roof.

Asking Price 1,200,000 Euro



SALE – De Neri Apt – Historic Center

Refurbished third floor, apt with elevator, approx. 130 Sq. Mt. (approx. 1300 Sq. Ft.). 2 bed, 2 bath; autonomous heating, Air Con..

Asking Price 1,500,000 Euro

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